



TRAVERSE CITY CHILDREN'S BOOK FESTIVAL

Presented by Jenkins Group

Our Sponsors allow us to put on a free, family-friendly event celebrating children's literacy the whole community can enjoy. Your support is greatly appreciated.

Contact

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PRESENTING SPONSORSHIP (\$1,000 LEVEL):

- Sponsorship mentions in publicity leading up to the event
- Branding and logo included in promotional material and around the event
- Branding and logo on paid advertising for event
- Optional banner at the event
- Special Thank You throughout the day of the event.
- All benefits listed in sponsorship below

PATRON SPONSORSHIP (\$750 LEVEL):

- On site exhibit space
- Logo and link inclusion on website
- Logo inclusion on print and promotional materials
- Invitations to Moonbeam Children's Book Awards party after the festival
- Multiple mention inclusions during event promotion and festival day event
- Corporate recognition (name) on Thank You acknowledgment

PREMIUM SPONSORSHIP (\$500 LEVEL):

- On site exhibit space
- Logo and link inclusion on website
- Two mentions during event promotion and festival day event
- Corporate recognition (name) on Thank You acknowledgment

SUPPORTING SPONSORSHIP (\$250 LEVEL):

- Logo and link inclusion on website
- Mention during event festival day event
- Corporate recognition (name) on Thank You acknowledgment